



NATIONAL CELEBRATION OF JOY

SPONSORSHIP OPPORTUNITIES

BENEFITS	Title Sponsor	Champion	Defender	Advocate	Host
	\$100,000	\$50,000	\$25,000	\$10,000	\$5,000
PRIORITY ACCESS					
“Presented by” acknowledgement in all materials and communications	X				
Program participation from Organizational Principal	X	X			
Named Sponsor of VIP Reception	X	X	X		
Verbal acknowledgement during Dinner Program	X	X	X	X	X
Dinner Seating	2 Tables of 10 with premiere placement	1.5 Tables (15 seats) with premiere placement	1.5 Tables (15 seats) with priority placement	Table of 10 (priority placement)	Table of 10
# of VIP Reception Invitations	10	6	4	4	2
BRANDING OPPORTUNITIES					
Website Listing	X	X	X	X	X
Event Signage Listing	X	X	X	X	X
Logo on Website	X	X	X	X	X
Logo on Signage at Event	X	X	X	X	X
On-screen Mainstage Recognition	Logo	Logo	Logo	Listing	Listing
Program Book Advertisement	Full page cover	Full page	½ page	¼ page	
Social Media Mentions	3 times	3 times	2 times	1 time	
Material in Swag Bag (provided by sponsor)	Branded item and 1 pager	Branded item and 1 pager	Branded item or 1 pager	1 pager	