

**CHILDREN'S DEFENSE FUND  
AND CHILDREN'S DEFENSE FUND  
ACTION COUNCIL**

**AUDITED CONSOLIDATED FINANCIAL  
STATEMENTS  
AND SUPPLEMENTARY INFORMATION**

**YEARS ENDED  
SEPTEMBER 30, 2020 AND 2019**

# Children’s Defense Fund and Children’s Defense Fund Action Council

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## Independent Auditor's Report

Board of Directors

**Children's Defense Fund and Children's Defense Fund Action Council**

Washington, D.C.

We have audited the accompanying consolidated financial statements of **Children's Defense Fund and Children's Defense Fund Action Council** (a nonprofit organization), which comprise the Consolidated Statements of Financial Position as of September 30, 2020 and 2019, and the related Consolidated Statements of Activities and Changes in Net Assets, Functional Expenses, and Cash Flows for the years then ended, and the related notes to the consolidated financial statements.

### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

### *Auditor's Responsibility*

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Independent Auditor's Report (continued)

### *Opinion*

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of **Children's Defense Fund and Children's Defense Fund Action Council** as of September 30, 2020 and 2019, and the changes in their net assets and cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

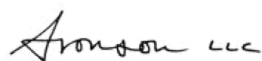
### *Other Matters*

#### *Other Information*

Our audit was conducted for the purpose of forming an opinion on the consolidated financial statements as a whole. The accompanying Schedule of Expenditures of Federal Awards, as required by Title 2 U.S. Code of Federal Regulations (CFR) Part 200, *Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards*, is presented for purposes of additional analysis and is not a required part of the consolidated financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The information has been subjected to the auditing procedures applied in the audit of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated, in all material respects, in relation to the consolidated financial statements as a whole.

### **Other Reporting Required by *Government Auditing Standards***

In accordance with *Government Auditing Standards*, we have also issued our report dated May 3, 2021, on our consideration of **Children's Defense Fund and Children's Defense Fund Action Council's** internal control over financial reporting and on our tests of their compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering **Children's Defense Fund and Children's Defense Fund Action Council's** internal control over financial reporting and compliance.



Rockville, Maryland  
May 13, 2021

# Children's Defense Fund and Children's Defense Fund Action Council

## Consolidated Statements of Financial Position

<i>September 30,</i>	<b>2020</b>	<b>2019</b>
<b>Assets</b>		
Cash and cash equivalents	\$ 2,749,177	\$ 691,964
Investments	22,190,751	22,678,619
Pledges receivable, net	969,623	1,403,162
Government contracts and grants receivable	705,352	648,366
Property and equipment, net	4,511,539	4,935,752
Other assets	836,775	705,014
<b>Total assets</b>	<b>\$ 31,963,217</b>	<b>\$ 31,062,877</b>
<b>Liabilities and Net Assets</b>		
<b>Liabilities</b>		
Accounts payable and accrued expenses	\$ 2,106,725	\$ 1,803,732
Line of credit	794,213	2,100,000
Capital lease obligations	132,958	117,726
Deferred rent	2,719,014	1,845,630
<b>Total liabilities</b>	<b>5,752,910</b>	<b>5,867,088</b>
<b>Net assets</b>		
Net assets without donor restrictions	13,665,904	13,687,167
Net assets with donor restrictions	12,544,403	11,508,622
<b>Total net assets</b>	<b>26,210,307</b>	<b>25,195,789</b>
<b>Total liabilities and net assets</b>	<b>\$ 31,963,217</b>	<b>\$ 31,062,877</b>

The accompanying Notes to Consolidated Financial Statements are an integral part of these financial statements.

## Children's Defense Fund and Children's Defense Fund Action Council

### Consolidated Statement of Activities and Changes in Net Assets

<i>Year ended September 30, 2020</i>	Without Donor Restrictions	With Donor Restrictions	Total
<b>Revenue, gains and other support</b>			
Contributions and grants			
Foundations and corporations	\$ 1,436,360	\$ 7,975,663	\$ 9,412,023
Individuals	4,614,625	-	4,614,625
Paycheck Protection Program assistance	2,043,478	-	2,043,478
Government contracts and grants	1,636,884	-	1,636,884
Contributed services	701,827	-	701,827
Special events	1,395,408	-	1,395,408
Other			
Training and Haley Farm fees	1,807,194	-	1,807,194
Rental income	24,153	-	24,153
Miscellaneous	51,153	-	51,153
Investment income			
Interest and dividends	438,083	207,066	645,149
Net realized and unrealized gains	256,055	121,028	377,083
Net assets released from restrictions	7,267,976	(7,267,976)	-
<b>Total revenue, gains and other support</b>	<b>21,673,196</b>	<b>1,035,781</b>	<b>22,708,977</b>
<b>Expenses</b>			
Program services			
Programs that invest in children and communities who will lead the movement	9,004,056	-	9,004,056
Policy advocacy to improve the odds for children	4,155,553	-	4,155,553
Public education, media campaigns, internet outreach and publications	3,597,721	-	3,597,721
<b>Total program services</b>	<b>16,757,330</b>	<b>-</b>	<b>16,757,330</b>
Supporting services			
General and administrative	2,637,390	-	2,637,390
Fundraising	2,299,739	-	2,299,739
<b>Total supporting services</b>	<b>4,937,129</b>	<b>-</b>	<b>4,937,129</b>
<b>Total expenses</b>	<b>21,694,459</b>	<b>-</b>	<b>21,694,459</b>
<b>Change in net assets</b>	<b>(21,263)</b>	<b>1,035,781</b>	<b>1,014,518</b>
<b>Beginning net assets</b>	<b>13,687,167</b>	<b>11,508,622</b>	<b>25,195,789</b>
<b>Ending net assets</b>	<b>\$ 13,665,904</b>	<b>\$ 12,544,403</b>	<b>\$ 26,210,307</b>

The accompanying Notes to Consolidated Financial Statements are an integral part of these financial statements.

## Children's Defense Fund and Children's Defense Fund Action Council

### Consolidated Statement of Activities and Changes in Net Assets

<i>Year ended September 30, 2019</i>	Without Donor Restrictions	With Donor Restrictions	Total
<b>Revenue, gains and other support</b>			
Contributions and grants			
Foundations and corporations	\$ 248,446	\$ 6,787,382	\$ 7,035,828
Individuals	3,411,505	-	3,411,505
Government contracts and grants	2,022,578	-	2,022,578
Organizations and groups	256,315	-	256,315
Contributed services	832,653	-	832,653
Special events	1,673,873	-	1,673,873
Other			
Training and Haley Farm fees	3,611,481	-	3,611,481
Rental income	214,589	-	214,589
Miscellaneous	149,810	-	149,810
Investment income			
Interest and dividends	525,479	252,036	777,515
Net realized and unrealized gains	59,383	28,482	87,865
Net assets released from restrictions	7,197,390	(7,197,390)	-
<b>Total revenue, gains and other support</b>	<b>20,203,502</b>	<b>(129,490)</b>	<b>20,074,012</b>
<b>Expenses</b>			
Program services			
Programs that invest in children and communities who will lead the movement	10,687,434	-	10,687,434
Policy advocacy to improve the odds for children	4,635,827	-	4,635,827
Public education, media campaigns, internet outreach and publications	2,229,895	-	2,229,895
<b>Total program services</b>	<b>17,553,156</b>	<b>-</b>	<b>17,553,156</b>
Supporting services			
General and administrative	2,407,022	-	2,407,022
Fundraising	2,403,028	-	2,403,028
<b>Total supporting services</b>	<b>4,810,050</b>	<b>-</b>	<b>4,810,050</b>
<b>Total expenses</b>	<b>22,363,206</b>	<b>-</b>	<b>22,363,206</b>
<b>Change in net assets</b>	<b>(2,159,704)</b>	<b>(129,490)</b>	<b>(2,289,194)</b>
<b>Beginning net assets</b>	<b>15,846,871</b>	<b>11,638,112</b>	<b>27,484,983</b>
<b>Ending net assets</b>	<b>\$ 13,687,167</b>	<b>\$ 11,508,622</b>	<b>\$ 25,195,789</b>

The accompanying Notes to Consolidated Financial Statements are an integral part of these financial statements.

## Children's Defense Fund and Children's Defense Fund Action Council

### Consolidated Statement of Functional Expenses

Year ended September 30, 2020

	Programs that Invest in Children and Communities Who Will Lead the Movement	Policy Advocacy to Improve the Odds for Children	Public Education, Media Campaigns, Internet Outreach and Publications	Total Program Services	General and Administrative	Fundraising	Total Supporting Services	Total
Grants to organizations in U.S.	\$ 770,936	\$ 437,248	\$ 498,544	\$ 1,706,728	\$ -	\$ -	\$ -	\$ 1,706,728
Grants to individuals in U.S.	151,633	-	140	151,773	-	-	-	151,773
Compensation and wages	3,303,095	1,960,135	1,522,231	6,785,461	1,285,628	1,222,875	2,508,503	9,293,964
Retirement plan contributions	153,795	91,266	70,876	315,937	59,859	56,938	116,797	432,734
Other employee benefits	577,017	342,416	265,918	1,185,351	224,586	213,624	438,210	1,623,561
Payroll taxes	252,649	149,928	116,433	519,010	98,336	93,536	191,872	710,882
Consulting fees	1,526,869	298,047	354,131	2,179,047	181,576	259,122	440,698	2,619,745
Legal fees	3,500	4,200	-	7,700	-	1,250	1,250	8,950
Accounting fees	46,231	27,435	21,306	94,972	17,994	17,116	35,110	130,082
Advertising and promotion	58,450	3,444	6,632	68,526	92,045	39	92,084	160,610
Office expenses	145,765	86,500	67,176	299,441	56,734	53,965	110,699	410,140
Information technology	228,919	99,013	169,847	497,779	195,627	34,403	230,030	727,809
Occupancy	536,555	318,405	247,271	1,102,231	208,838	198,644	407,482	1,509,713
Travel	174,073	51,692	17,856	243,621	6,974	7,653	14,627	258,248
Conferences and conventions	174,569	14,265	13,166	202,000	26,379	1,563	27,942	229,942
Interest	35,087	-	-	35,087	-	13,645	13,645	48,732
Depreciation and amortization	203,184	120,574	93,637	417,395	80,499	75,223	155,722	573,117
Insurance	91,596	54,355	42,212	188,163	35,651	33,911	69,562	257,725
Printing and publication	369,171	8,611	10,128	387,910	15,222	3,535	18,757	406,667
Miscellaneous expenses	200,962	88,019	80,217	369,198	51,442	12,697	64,139	433,337
<b>Total expenses</b>	<b>\$ 9,004,056</b>	<b>\$ 4,155,553</b>	<b>\$ 3,597,721</b>	<b>\$ 16,757,330</b>	<b>\$ 2,637,390</b>	<b>\$ 2,299,739</b>	<b>\$ 4,937,129</b>	<b>\$ 21,694,459</b>

The accompanying Notes to Consolidated Financial Statements are an integral part of these financial statements.



**Children's Defense Fund and Children's Defense Fund Action Council**

**Consolidated Statement of Functional Expenses**

*Year ended September 30, 2019*

	Programs that Invest in Children and Communities Who Will Lead the Movement	Policy Advocacy to Improve the Odds for Children	Public Education, Media Campaigns, Internet Outreach and Publications	Total Program Services	General and Administrative	Fundraising	Total Supporting Services	Total
Grants to organizations in U.S.	\$ 846,650	\$ 506,458	\$ 129,039	\$ 1,482,147	\$ -	\$ -	\$ -	\$ 1,482,147
Grants to individuals in U.S.	172,906	-	-	172,906	-	-	-	172,906
Compensation and wages	3,137,497	2,250,826	1,162,626	6,550,949	1,272,545	1,133,218	2,405,763	8,956,712
Retirement plan contributions	143,296	99,878	51,562	294,736	56,436	50,257	106,693	401,429
Other employee benefits	699,722	502,255	259,288	1,461,265	283,802	252,729	536,531	1,997,796
Payroll taxes	248,473	178,352	92,074	518,899	100,779	89,745	190,524	709,423
Consulting fees	1,160,960	401,056	126,640	1,688,656	67,908	75,300	143,208	1,831,864
Legal fees	-	3,459	-	3,459	-	-	-	3,459
Accounting fees	48,992	35,166	18,154	102,312	19,871	17,695	37,566	139,878
Advertising and promotion	257	1,525	13,419	15,201	48	73,880	73,928	89,129
Office expenses	112,869	81,015	41,825	235,709	45,779	40,767	86,546	322,255
Information technology	112,386	10,831	70,175	193,392	94,004	273,885	367,889	561,281
Occupancy	420,355	301,727	155,766	877,848	170,493	151,826	322,319	1,200,167
Travel	1,289,837	119,229	36,089	1,445,155	13,841	9,688	23,529	1,468,684
Conferences and conventions	768,555	21,377	9,433	799,365	15,376	35,701	51,077	850,442
Interest	4,003	-	-	4,003	319	-	319	4,322
Depreciation and amortization	139,553	96,223	49,675	285,451	54,371	48,418	102,789	388,240
Insurance	-	-	-	-	151,726	-	151,726	151,726
Printing and publication	892,341	26,450	14,130	932,921	21,142	63,559	84,701	1,017,622
Miscellaneous expenses	488,782	-	-	488,782	38,582	86,360	124,942	613,724
<b>Total expenses</b>	<b>\$ 10,687,434</b>	<b>\$ 4,635,827</b>	<b>\$ 2,229,895</b>	<b>\$ 17,553,156</b>	<b>\$ 2,407,022</b>	<b>\$ 2,403,028</b>	<b>\$ 4,810,050</b>	<b>\$ 22,363,206</b>

The accompanying Notes to Consolidated Financial Statements are an integral part of these financial statements.

## Children's Defense Fund and Children's Defense Fund Action Council

### Consolidated Statements of Cash Flows

<i>Years ended September 30,</i>	<b>2020</b>	<b>2019</b>
<b>Cash flows from operating activities</b>		
Change in net assets	\$ 1,014,518	\$ (2,289,194)
<b>Adjustment to reconcile change in net assets to net cash provided (used) by operating activities</b>		
Paycheck Protection Program assistance	(2,043,478)	-
Depreciation and amortization	573,117	388,240
Net realized and unrealized gains	(377,083)	(87,865)
<b>Change in assets and liabilities</b>		
Pledges receivable	433,539	504,729
Government contracts and grants receivable	(56,986)	(273,360)
Other assets	(131,761)	(156,469)
Accounts payable and accrued expenses	302,993	(466,471)
Deferred rent	873,384	76,750
<b>Net cash provided (used) by operating activities</b>	<b>588,243</b>	<b>(2,303,640)</b>
<b>Cash flows from investing activities</b>		
Proceeds from sales of investments	6,262,652	11,006,078
Purchases of investments	(5,397,701)	(11,848,751)
Purchases of property and equipment	(98,339)	(53,236)
<b>Net cash provided (used) by investing activities</b>	<b>766,612</b>	<b>(895,909)</b>
<b>Cash flows from financing activities</b>		
Proceeds from Paycheck Protection Program assistance	2,043,478	-
Proceeds from line of credit	300,000	2,100,000
Repayments on line of credit	(1,605,787)	-
Payments on capital lease obligations	(35,333)	(428)
<b>Net cash (used) provided by financing activities</b>	<b>702,358</b>	<b>2,099,572</b>
<b>Change in cash and cash equivalents</b>	<b>2,057,213</b>	<b>(1,099,977)</b>
<b>Cash and cash equivalents, beginning of year</b>	<b>691,964</b>	<b>1,791,941</b>
<b>Cash and cash equivalents, end of year</b>	<b>\$ 2,749,177</b>	<b>\$ 691,964</b>
<b>Non-cash investing and financing activities</b>		
Equipment acquired under capital leases	\$ 50,565	\$ 118,154
Leasehold improvements acquired with tenant improvement allowance	\$ -	\$ 1,768,880
<b>Supplemental cash flows information</b>		
Actual cash payments of interest	\$ 48,732	\$ 8,250

The accompanying Notes to Consolidated Financial Statements are an integral part of these financial statements.

# Children's Defense Fund and Children's Defense Fund Action Council

## Notes to Consolidated Financial Statements

### 1. Organization and significant accounting policies

**Organization:** The Children's Defense Fund is a private, nonprofit corporation that began in 1973 in Washington, D.C. The Children's Defense Fund's Leave No Child Behind mission is to ensure every child a *Healthy Start*, a *Head Start*, a *Fair Start*, a *Safe Start* and a *Moral Start* in life and successful passage to adulthood with the help of caring families and communities. The Children's Defense Fund endeavors to provide a strong, effective and independent voice for *all* the children of America who cannot vote, lobby or speak for themselves. It pays particular attention to the needs of poor and minority children and those with disabilities. The Children's Defense Fund educates the nation about the needs of children and encourages preventive investments before they get sick, drop out of school, get into trouble or suffer family breakdown. The Children's Defense Fund is supported primarily by foundation and corporate grants, individual donations and government grants.

The Children's Defense Fund Action Council shares the Children's Defense Fund's mission. It was organized to conduct lobbying activities and grassroots mobilization in advocating for legislation that meets the needs of children. The organizations are under common management, with the Children's Defense Fund staff performing duties for the Children's Defense Fund Action Council.

The Washington Research Project was granted 501(c)(3) status in 2011 and also shares the Children's Defense Fund's mission. It was organized to provide education and technical assistance to governmental units, private nonprofit organizations, and others that receive funding to support programs intended to advance the health, education and welfare of children. In 2012, the Children's Defense Fund assumed responsibility for providing these services. The Washington Research Project had no activity in 2020 and 2019.

CDF Legacy Investor, LLC is a Virginia limited liability company formed on October 25, 2016 with the Children's Defense Fund being the sole member of the company. This entity was created in order to accept certain gifts and enter into investments. There was no financial activity for this entity during 2020 and 2019. The organizations are under common management.

**Basis of consolidation:** The consolidated financial statements include the accounts of the Children's Defense Fund, the Children's Defense Fund Action Council, the Washington Research Project, and CDF Legacy Investor, LLC (collectively referred to as "CDF"). Because the organizations are under common control and an economic interest exists between them, they have been consolidated as required under accounting principles generally accepted in the United States of America. All intercompany accounts and transactions have been eliminated in consolidation.

**Basis of accounting:** The consolidated financial statements have been prepared on the accrual basis of accounting, which is in accordance with accounting principles generally accepted in the United States of America.

# Children's Defense Fund and Children's Defense Fund Action Council

## Notes to Consolidated Financial Statements

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**Cash and cash equivalents:** CDF considers demand deposits, money market funds and commercial paper with original maturities of three months or less to be cash and cash equivalents. Cash held in certain endowment investment accounts is considered to be an investment since amounts are not to be used for general operating purposes. CDF maintains a legal right of offset with certain financial institutions, allowing any potential overdrafts to be offset with funds from other accounts held at the same institution. CDF maintains accounts which may exceed federally insured limits. Management does not consider this to be a significant credit risk.

**Investments:** Investments in marketable securities and mutual funds, that are primarily bond funds, are presented at fair value based on quoted market prices in principal active markets for identical assets. Fair values of alternative investments were developed using the net asset value (NAV) as reported by the underlying fund managers in the absence of readily determinable fair values. Management's estimates are based on information provided by the fund managers. Because of the inherent uncertainty of valuation, the estimated values may differ significantly from the values that would have been used had a ready market for the securities existed, and these differences could be material. Money market funds are recorded at cost, which approximates fair value.

Purchases and sales of investments are recorded on a trade-date basis. Interest income is recorded on the accrual basis. Dividends are recorded on the ex-dividend date. Investment income includes CDF's gains and losses on investments bought, sold, or held during the period.

**Fair value of financial instruments:** As of September 30, 2020 and 2019, the estimated fair values of financial instruments subject to fair value disclosures were determined based on available market information and valuation methodologies believed to be appropriate for these purposes.

Gains and losses on investments, including changes in fair value, are reported in the Consolidated Statements of Activities and Changes in Net Assets as increases or decreases in net assets without donor restrictions unless their use is restricted by donor stipulation, applicable laws, or under the accounting rules for endowments pursuant to the D.C. Uniform Prudent Management of Institutional Funds Act (UPMIFA).

# Children's Defense Fund and Children's Defense Fund Action Council

## Notes to Consolidated Financial Statements

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**Fair value:** CDF values certain investments at fair value in accordance with a three-tier fair value hierarchy, which prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy are described below:

Level 1. Observable inputs such as quoted prices in active markets for identical assets or liabilities;

Level 2. Inputs, other than the quoted prices in active markets, that are observable either directly or indirectly; and,

Level 3. Unobservable inputs in which there is little or no market data, which require the reporting entity to develop its own assumptions.

A financial instrument's level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. There have been no changes in the fair value methodologies used at September 30, 2020 and 2019.

**Pledges receivable:** Pledges receivable represent unconditional promises to give and are recorded in the consolidated financial statements at the time the promises are unconditionally made. The allowance for doubtful accounts reflects the best estimate of probable losses determined principally on the basis of historical experience. All amounts are considered collectible and, therefore, no allowance for doubtful accounts is deemed necessary as of September 30, 2020 and 2019. Amounts due in excess of one year are recorded at the present value of their estimated future cash flows, using discount rates equal to the prevailing local borrowing rate which was 3.25% and 2.40% for the years ended September 30, 2020 and 2019, respectively. Amortization of the discount is included in contribution revenue.

**Government contracts and grants receivable:** Government contracts and grants receivable include all current billed and unbilled costs chargeable to those awards within the respective cost limits. All unbilled receivables will be billed at the next billing date and are expected to be collected within a twelve-month period. The face amount of receivables is reduced by an allowance for doubtful accounts, if needed. The allowance for doubtful accounts reflects the best estimate of probable losses determined principally on the basis of historical experience. As of September 30, 2020 and 2019, management expects to fully collect all balances and therefore no allowance for doubtful accounts is deemed necessary.

# Children’s Defense Fund and Children’s Defense Fund Action Council

## Notes to Consolidated Financial Statements

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**Property and equipment:** Property and equipment over \$1,000 are stated at cost if purchased and fair value if contributed and are depreciated using the straight-line method over the estimated useful lives of the assets as follows:

Buildings	30 years
Building improvements	5 to 30 years
Furniture, equipment and software	2 to 10 years
Leasehold improvements	Life of lease

**Impairment of long-lived assets:** CDF evaluates the carrying value of its long-lived assets held for use based upon a comparison of the undiscounted future net cash flows for the asset to the net book value. These evaluations for impairment are significantly impacted by estimates of revenue, costs and expenses, and other factors. If the net book value is greater than the future undiscounted cash flows estimated, CDF records an impairment adjustment to reduce the cost basis of the asset to its fair value.

At September 30, 2020 and 2019, CDF has performed a recoverability analysis of all long-lived assets and does not believe an impairment adjustment is required.

**Net assets:** Net assets without donor restrictions are the part of net assets that is not subject to donor-imposed restrictions. They are available for support of all organizational operations and services.

Net assets with donor restrictions are the part of net assets that are subject to donor-imposed restrictions. These restrictions may expire by the passage of time, by fulfillment of certain actions of CDF pursuant to those stipulations, or require that the original gift be held in perpetuity and only the earnings, if any, be used for the purposes designated by the donor.

**Endowment fund:** CDF has established an endowment fund to account for gifts which are required by donors to be held in perpetuity or designated by donors for a specific purpose. The gifts, grants, contributions, and investment income of the endowment fund are recorded as revenue and support with donor restrictions or without donor restrictions, depending on the restrictions imposed by the donors, if any. The endowment fund is managed according to the guidelines and policies established by CDF's Finance Committee and approved by the Board of Directors.

# Children's Defense Fund and Children's Defense Fund Action Council

## Notes to Consolidated Financial Statements

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**Revenue recognition:** Contributions, including unconditional promises to give, are recognized when received or unconditionally promised. All contributions are considered to be available for unrestricted use unless specifically restricted by the donor. Contributions that are restricted by the donor for a specific time or purpose are reported as contributions with donor restrictions based on the nature of the restriction. When a donor restriction expires, that is, when a stipulated time restriction ends or the purpose of the restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and are reported in the Consolidated Statements of Activities and Changes in Net Assets as net assets released from restrictions. Amounts restricted and released in the same year are recorded as contributions without donor restrictions. Applying this policy may, at times, create year-to-year fluctuations of changes in net assets, with grants immediately recognized as revenue in an earlier period than grant related expenses. Conditional promises to give are not included as support until the conditions are substantially met.

Special events are activities that are not regularly conducted. These include the Beat the Odds program. Revenue derived from these programs is contribution revenue and recorded as defined above.

Other revenue includes training and Haley Farm fees, and miscellaneous revenue. These are recognized when the services are performed or the event is held.

Government contracts and grants are reported as increases in net assets without donor restrictions as allowable expenditures under such agreements are incurred. Government contracts and grants provide for the reimbursement of indirect facilities and administrative costs based on rates negotiated with federal agencies at inception of the contract or grant agreement.

Rental income is recognized on a straight-line basis over the rental period and includes rent for office space.

**Gifts-in-kind:** From time to time, CDF receives gifts-in-kind through private contributions. CDF records gifts-in-kind as revenue when received or unconditionally promised at their estimated fair value. During the years ended September 30, 2020 and 2019, CDF received in-kind donated rent, which was recorded at its estimated fair value based on square footage. The total gifts-in-kind received during the years ended September 30, 2020 and 2019 were \$343,282 and \$452,659 respectively, which is included within contributed services on the accompanying Consolidated Statements of Activities and Changes in Net Assets.

# Children’s Defense Fund and Children’s Defense Fund Action Council

## Notes to Consolidated Financial Statements

**Contributed services:** Contributed services are recognized at fair value when the services are performed. CDF would typically have to pay to acquire these services if they were not contributed. CDF primarily receives contributed legal services from their general counsel and donated consulting services. The total contributed services received during the years ended September 30, 2020 and 2019 were \$358,545 and \$379,994 respectively, which is included within contributed services on the accompanying Consolidated Statements of Activities and Changes in Net Assets.

**Allocation of functional expenses:** The costs of providing the various programs and other activities have been summarized in the accompanying Consolidated Statements of Activities and Changes in Net Assets. Costs which cannot be specifically identified with a particular function and which benefit more than one functional category are allocated based on either the portion of time expended by the staff on the various functions, or the average number of people in the division.

Expenses that are allocated include the following:

<u>Expenses</u>	<u>Method of Allocation</u>
Compensation and wages	Time studies by employee
Employee benefits	Time studies by employee
Accounting fees	Time studies by employee
Office expenses	Time studies by employee
Occupancy	Time studies by employee
Depreciation	Time studies by employee

**Advertising expenses:** CDF expenses advertising costs as incurred. Advertising expenses for the years ended September 30, 2020 and 2019 were \$160,610 and \$59,219 respectively, and are included within advertising and promotion on the accompanying Consolidated Statements of Functional Expenses.

**Cash flow classification of donated financial assets:** Cash receipts from the sale of donated securities with no donor-imposed restrictions are included in the operating section of the Consolidated Statements of Cash Flows, while cash receipts from the sale of donated securities with donor imposed long-term restrictions are classified as financing activities. Otherwise, receipts from the sale of donated financial assets are classified as cash flows from investing activities.

**Program services definitions:** CDF carries out three lines of business across its national, state, and regional operations.



# Children's Defense Fund and Children's Defense Fund Action Council

## Notes to Consolidated Financial Statements

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Programs that Invest in Children and Communities Who Will Lead the Movement expenses relate to many different programs and activities including:

*CDF Freedom Schools®*: Provides summer and after-school reading enrichment, positive reinforcement of cultural identity, and positive instruction for making a difference in a child's community and world. Freedom Schools serves approximately 12,000 children and youth in Kindergarten through 12th grade, and also engages young adult Servant Leader Interns as instructors, mentors and role models.

*Beat the Odds®*: Provides scholarships, college preparation, and selection guidance and leadership development for youth and young adults while they are in high school and into their college career. Beat the Odds specifically selects youth who have experienced and overcome extraordinary challenges and obstacles in their lives. Youth participants are currently selected from the following areas: Los Angeles, Minneapolis, New York City, Houston, the Greater Washington, D.C. region, and the state of Ohio.

*Community Movement Building*: Undergirding all of CDF's work are ongoing efforts to train, equip and mobilize youth, young adults and community leaders to organize and to take action around critical issues facing children in the U.S. CDF's community movement building efforts incorporate leadership development and training in organizing, with the goal of empowering people to improve the odds for America's children and youth today and for the future.

*CDF Haley Farm*: This farm, located in Tennessee, is the CDF home for spiritual renewal, interdisciplinary, intergenerational, interfaith, and interracial discourse for building the children's movement.

Policy Advocacy to Improve the Odds for Children expenses represent costs associated with the collection and analysis of data and policy proposals that impact children- particularly children of color, poor children, and other children from historically marginalized populations- on topics including: child poverty, child health education, hunger, homelessness, childcare, early childhood development, child welfare, immigration, juvenile justice, and gun violence prevention. Over the years, CDF has become known for careful research on policies that affect children in all racial and income groups, and for independent analyses of how federal and state policies affect children, their families, and their communities.

# Children's Defense Fund and Children's Defense Fund Action Council

## Notes to Consolidated Financial Statements

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Public Education, Media Campaigns, Internet Outreach and Publications expenses are related to CDF's activities through a variety of communications channels and efforts to educate and engage the general public, policy-makers and specific communities around issues which impact on the well-being of America's children and youth. Major campaigns include:

*Ending Child Poverty Now* seeks to educate the general public and policymakers on how simply improving and investing in existing policies and programs to increase employment, make work pay and meet children's basic needs can help millions of today's children escape poverty now.

*State of America's Children*® educates the public with stories, statistics, data and trends that show in the clearest terms how we are failing our children. This resource urges advocates, policymakers, parents and families, community and faith leaders, educators and all those who stand up for our children to use the information in this report to push for America to make a different choice.

*Protect Children, Not Guns* seeks to educate the general public and policymakers about the epidemic of gun violence in America, its effects on children and teens, and the common-sense, effective gun violence prevention measures that must be enacted in order to protect them.

*Cradle to Prison Pipeline*® seeks to eliminate and change the conditions, beginning at birth and early childhood, which result in a disproportionate number of children, particularly children of color and children living in poverty, following a trajectory that too often leads to imprisonment and premature death.

**Use of estimates:** The preparation of the consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results may differ from those estimates.

**Tax status:** Children's Defense Fund is a public charity exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code and is classified as an organization that is not a private foundation. Children's Defense Fund Action Council is a social welfare organization exempt from federal income tax under section 501(c)(4) of the Internal Revenue Code. Washington Research Project is a public charity exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code and is classified as an organization that is not a private foundation. CDF Legacy Investor, LLC is a single member LLC.

# Children's Defense Fund and Children's Defense Fund Action Council

## Notes to Consolidated Financial Statements

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**Uncertainty in income taxes:** CDF evaluates uncertainty in income tax positions taken or expected to be taken on a tax return based on a more-likely-than not recognition standard. If that threshold is met, the tax position is then measured as the largest amount that is greater than 50% likely of being realized upon ultimate settlement. As of September 30, 2020 and 2019, there are no accruals for uncertain tax positions. If applicable, CDF records interest and penalties as a component of income tax expense. Tax years from 2017 through the current year remain open for examination by tax authorities.

**Reclassification:** Certain reclassifications of amounts previously reported have been made to the accompanying consolidated financial statements to maintain consistency between periods presented. The reclassifications had no impact on previously reported net assets.

**New accounting pronouncements adopted during 2020:** In June 2018, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2018-08, *Not-for-Profit Entities (Topic 958): Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made*, which provides additional guidance on characterizing grants and similar contracts with resource providers as either exchange transactions or contributions, as well as distinguishing between conditional contributions and unconditional contributions. The updated standard was effective for resource recipients for annual reporting periods beginning after December 15, 2018 and resource providers one year later. ASU 2018-08 was adopted by CDF in fiscal year 2020 and was applied to all agreements not completed as of October 1, 2019. There have been no significant changes to the timing of revenue recognition that resulted from adoption; however, the presentation and disclosures of revenue has been enhanced.

In May 2014, the FASB issued ASU 2014-09, *Revenue from Contracts with Customers (Topic 606)*, which amends the existing accounting standards for revenue recognition. In August 2015, the FASB issued ASU 2015-14, *Revenue from Contract with Customers (Topic 606): Deferral of the Effective Date*, which delayed the effective date of ASU 2014-09 by one year. In June 2020, the FASB issued ASU 2020-05, *Revenue from Contracts with Customers (Topic 606) and Leases (Topic 842), Effective Dates for Certain Entities*, which further delays the effective date of ASU 2014-09 to annual reporting periods beginning after December 15, 2019. Entities are also allowed to choose to adopt the standard as of the original effective date. Additionally, various updates have been issued to clarify the guidance in Topic 606. The guidance includes indicators to assist an entity in determining whether it controls a specified good or service before it is transferred to the customers.

# Children’s Defense Fund and Children’s Defense Fund Action Council

## Notes to Consolidated Financial Statements

The new standard permits two methods of adoption: retrospectively to each prior reporting period presented (full retrospective method), or retrospectively with the cumulative effect of applying the guidance recognized at the date of initial application (the modified retrospective method). CDF adopted this new standard as of October 1, 2020. CDF has not yet selected a transition method and is currently evaluating the effect that the standard will have on the consolidated financial statements.

**Recent accounting pronouncements not yet adopted:** In February 2016, the FASB issued ASU 2016-02, *Leases* (Topic 842), which supersedes the existing lease accounting standard and sets out principles for the recognition, measurement, presentation and disclosure of leases. Under the new guidance, a lessee will be required to recognize lease assets and lease liabilities for all leases with lease term in excess of twelve months. The new standard requires lessees to apply a dual approach, classifying leases as either finance or operating leases based on the principle of whether or not the lease is effectively a financed purchase by the lessee. This classification will determine whether lease expenses is recognized based on an effective interest method or on a straight-line basis over the term of the lease. ASU 2016-02 was originally effective for CDF on October 1, 2021. In June 2020, the FASB issued ASU No. 2020-05, *Revenue from Contracts with Customers (Topic 606) and Leases (Topic 842), Effective Dates for Certain Entities*, which delays the effective date of ASU 2016-02 to annual reporting periods beginning after December 15, 2021. Entities are also allowed to choose to adopt the standard as of the original effective date. CDF plans to adopt this new standard as of October 1, 2022. CDF is in the process of evaluating the impact from this new guidance.

**Subsequent events:** Management has evaluated subsequent events for disclosure in the consolidated financial statements through May 13, 2021, which is the date the consolidated financial statements were available to be issued.

### 2. Information regarding liquidity and availability

CDF strives to maintain liquid financial assets sufficient to cover 90 days of general expenditures. Financial assets in excess of daily cash requirements are invested in money market funds, bonds and other short-term investments.

The following table reflects CDF’s financial assets as of September 30, 2020 and 2019, reduced by amounts that are not available to meet general expenditures within one year of the Consolidated Statements of Financial Position date because of contractual restrictions or internal board designations. Amounts not available include endowed funds that are restricted and not considered in the annual operating budget. In the event the need arises to utilize the endowed funds for liquidity purposes, the reserves could be drawn upon if the restriction(s) are released by the donors.

# Children's Defense Fund and Children's Defense Fund Action Council

## Notes to Consolidated Financial Statements

<b>September 30,</b>	<b>2020</b>	<b>2019</b>
Cash and cash equivalents	\$ 2,749,177	\$ 691,964
Investments	22,190,751	22,678,619
Government contracts and grants receivable	705,352	648,366
Pledges receivable due in less than one year	679,373	657,252
<b>Total financial assets</b>	<b>26,324,653</b>	<b>24,676,201</b>
Endowment funds with permanent restrictions	(7,200,600)	(7,200,600)
Financial assets available to meet cash needs for general expenditures within one year	\$ 19,124,053	\$ 17,475,601

As described in Note 9, CDF also has a committed line of credit with a limit of \$7,737,000, which it could draw upon in the event of an unanticipated liquidity need.

### 3. Investments

Investments consist of the following:

<b>September 30,</b>	<b>2020</b>	<b>2019</b>
Money market funds	\$ 222,848	\$ 917,160
Stocks and exchange-traded funds	6,488,626	2,295,905
Mutual funds	15,401,900	19,357,356
Real estate investment trust fund	77,377	108,198
<b>Total investments</b>	<b>\$ 22,190,751</b>	<b>\$ 22,678,619</b>

### 4. Fair value of investments

The fair value of investments is presented as follows:

<b>September 30, 2020</b>	<b>Total</b>	<b>Fair Value Measurements Using</b>		
		<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>
Money market funds	\$ 222,848	\$ 222,848	\$ -	\$ -
Stocks and exchange-traded funds	6,488,626	6,488,626	-	-
Mutual funds	15,401,900	15,401,900	-	-
Total assets within the fair value hierarchy	22,113,374	22,113,374	-	-
Investments valued at net asset value <sup>(a)</sup>	77,377			
<b>Total</b>	<b>\$22,190,751</b>			

# Children's Defense Fund and Children's Defense Fund Action Council

## Notes to Consolidated Financial Statements

September 30, 2019	Total	Fair Value Measurements Using		
		Level 1	Level 2	Level 3
Money market funds	\$ 917,160	\$ 917,160	\$ -	\$ -
Stocks and exchange-traded funds	2,295,905	2,295,905	-	-
Mutual funds	19,357,356	19,357,356	-	-
Total assets within the fair value hierarchy	22,570,421	22,570,421	-	-
Investments valued at net asset value <sup>(a)</sup>	108,198			
<b>Total</b>	<b>\$22,678,619</b>			

(a) In accordance with ASU 2015-07, certain investments that were measured at net asset value per share (or its equivalent) as of September 30, 2020 and 2019 have not been classified in the fair value hierarchy. The fair value amounts presented in this table are intended to permit reconciliation of the fair value hierarchy to the line items presented in the Consolidated Statements of Financial Position.

Level 1 values were developed utilizing quoted prices in active markets.

CDF recognizes transfers of assets into and out of levels as of the date an event or change in circumstances causes the transfer. There were no transfers between levels during the years ended September 30, 2020 and 2019.

Gains and losses (realized and unrealized), net of management fees, on all investments are reported in investment income on the Consolidated Statements of Activities and Changes in Net Assets.

### 5. Investments measured at net asset value

Values for alternative investments were developed using the net asset value (NAV) as reported by the underlying fund managers and evaluated by CDF. The NAV is determined by the fund managers based on the fair market value of the underlying investments on the most recent practicable date. The NAV per share of each series within a class is determined by first allocating any increase or decrease in the NAV among all shares of the series pro rata. Each share within a series has the same NAV. CDF's determination of fair value is based upon the best available information and may incorporate management assumptions and best estimates after considering a variety of internal and external factors. The values generally represent CDF's proportionate share of the funds' fair value as reported by their general partners.

# Children’s Defense Fund and Children’s Defense Fund Action Council

## Notes to Consolidated Financial Statements

Market value of underlying securities is determined by external managers based on a combination of discounted cash flow analysis, industry comparable, and outside appraisals. There have been no changes to the valuation techniques for the years ended September 30, 2020 and 2019.

The risk of any derivative exposure is limited to the amount invested with each manager.

CDF has determined, through monitoring the valuation methodologies and practices of managers, that they are able to rely on the fair values reported by the fund managers, unless information becomes available indicating the reported NAV may require adjustment. CDF assessed factors including, but not limited to, the external advisor’s adherence to fair value principles in calculating the capital account balance, CDF’s ability to redeem these investments at NAV at the measurement date, and the existence or absence of certain restrictions at the measurement date. CDF believes the reported amounts of its alternative investments are a reasonable estimate of fair value as of September 30, 2020 and 2019. Because of the inherent uncertainties of valuation, these estimated fair values may differ significantly from values that would have been used had a ready market existed. CDF has no immediate plans to sell the investments for values other than the NAV as of September 30, 2020 and 2019.

Investments measured at net asset value are as follows:

<b>September 30, 2020</b>	Fair Value	Unfunded Commitments	Redemption Frequency (If Currently Eligible)	Redemption Notice Period
Real estate investment trust fund	\$ 77,377	\$ -	Semi-annually	75 days
September 30, 2019	Fair Value	Unfunded Commitments	Redemption Frequency (If Currently Eligible)	Redemption Notice Period
Real estate investment trust fund	\$ 108,198	\$ -	Semi-annually	75 days

# Children's Defense Fund and Children's Defense Fund Action Council

## Notes to Consolidated Financial Statements

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CDF has invested in alternative investments for the purpose of diversifying investment risk. The alternative investments are comprised of the following:

**Real Estate Investment Trust Fund (TIFF Real Estate Partners I (REP I))** – The primary objective of REP I is to assist members in maintaining endowment purchasing power by generating portfolio returns less volatile than that of index funds attempting to track the broad U.S. stock market. The secondary objective is to generate annual returns that are at least 300 basis points above CPI inflation. To achieve their objectives, REP I invests capital in private real estate managers pursuing traditional commercial property strategies as well as unconventional real estate opportunities.

Valuation of underlying funds is based on the investment manager's determination with assistance of outside managers and with fund portfolios adjusted for manager fees and carried interests. Cash income generated by REP I is distributed semi-annually, net of expenses and reserves. Cash proceeds from the sale of holdings by the investment manager are distributed as soon as practicable after receipt of proceeds.

REP I is illiquid because the units are subject to restrictions on transferability and cannot be sold unless they are subsequently registered under the Securities Act of 1933, as amended, and all other applicable securities laws or an exemption from such laws is available. Originally, the real estate investment trust fund had a 15-year term expiring December 31, 2016, subject to extension at the managing member's discretion for up to five consecutive one-year periods. REP I extended its expected term to December 31, 2020.

CDF entered into an investment agreement on December 14, 2001 committing up to \$3 million over the life of the fund through December 31, 2016. As of both September 30, 2020 and 2019, CDF has contributed \$2,574,655. If CDF were to fail to make a payment in accordance with the terms of the agreement, CDF would forfeit, at a minimum, 25% of its investment. As of September 30, 2020 and 2019, CDF has made all payments in accordance with the terms of the agreement. There are no anticipated capital calls for this investment fund in 2021.



# Children’s Defense Fund and Children’s Defense Fund Action Council

## Notes to Consolidated Financial Statements

**6. Risks and uncertainties**

CDF holds investments in various securities and alternative investments that are exposed to risks, such as interest rate, credit, and overall volatility risks. Due to the level of risk associated with certain investment securities, it is reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in future consolidated financial statements.

The impact of the coronavirus outbreak, or similar widespread health concerns, could negatively impact CDF’s operations, donors, staff, and program activities. The operations for certain services, such as Freedom Schools, could continue to be negatively impacted by the outbreak of illnesses, including coronavirus (COVID-19). Any quarantines, labor shortages or other disruptions to operations may adversely impact CDF’s revenues, ability to deliver its services, and operating results. In addition, a significant outbreak of epidemic, pandemic or contagious diseases in the human population could result in a widespread health crisis that could adversely affect the economies and financial markets in which CDF operates, resulting in an economic downturn that could affect demand for our services. CDF is unable to accurately predict the possible future effect if coronavirus or another disease continues to expand globally.

**7. Pledges receivable and concentration**

CDF has the following pledges receivable as of September 30:

	<b>2020</b>	<b>2019</b>
Due in less than one year	\$ 679,373	\$ 657,252
Due in one to five years	290,250	745,910
<b>Total pledges receivable</b>	<b>\$ 969,623</b>	<b>\$ 1,403,162</b>

**Concentration of pledges receivable and foundation revenue:** As of September 30, 2020 three pledges comprised 52% and as of September 30, 2019, four pledges comprised 34% of total pledges receivable in the accompanying Consolidated Statements of Financial Position.

# Children's Defense Fund and Children's Defense Fund Action Council

## Notes to Consolidated Financial Statements

- 8. Property and equipment**      Property and equipment consists of the following as of:

<b>September 30, 2020</b>	<b>Headquarters and state and local offices</b>	<b>Haley Farm</b>	<b>Total</b>
Land	\$ 31,070	\$ 592,874	\$ 623,944
Buildings and improvements	1,928,960	4,754,024	6,682,984
Furniture, equipment and software	1,376,292	104,526	1,480,818
Total property and equipment	3,336,322	5,451,424	8,787,746
Less: Accumulated depreciation and amortization	(1,176,954)	(3,099,253)	(4,276,207)
<b>Net property and equipment</b>	<b>\$ 2,159,368</b>	<b>\$ 2,352,171</b>	<b>\$ 4,511,539</b>

September 30, 2019	Headquarters and state and local offices	Haley Farm	Total
Land	\$ 31,070	\$ 592,874	\$ 623,944
Buildings and improvements	1,898,810	4,754,024	6,652,834
Furniture, equipment and software	1,427,577	104,526	1,532,103
Total property and equipment	3,357,457	5,451,424	8,808,881
Less: Accumulated depreciation and amortization	(944,848)	(2,928,281)	(3,873,129)
<b>Net property and equipment</b>	<b>\$ 2,412,609</b>	<b>\$ 2,523,143</b>	<b>\$ 4,935,752</b>

Depreciation and amortization expense for the years ended September 30, 2020 and 2019 were \$573,117 and \$388,240, respectively.

# Children’s Defense Fund and Children’s Defense Fund Action Council

## Notes to Consolidated Financial Statements

**9. Line of credit** In March 2014, CDF entered into a line of credit agreement with Morgan Stanley. The Morgan Stanley line of credit carries a limit of \$7,737,000 and was primarily obtained for working capital needs. The line of credit is secured by a portion of CDF’s investments, totaling \$14,782,870 and \$15,802,008 as of September 30, 2020 and 2019, respectively, and accrues interest at the variable rate of 1.00% plus the 1-month LIBOR rate, which totaled 1.15% and 3.03% as of September 30, 2020 and 2019 respectively. The line of credit is structured as an “evergreen” loan with no set maturity as long as CDF maintains a sufficient level of funds under investment; however, Morgan Stanley retains the option of demanding repayment of the line of credit at its sole discretion. As of September 30, 2020 and 2019 there were outstanding balances of \$794,213 and \$2,100,000, respectively, on the line of credit.

**10. Net assets with donor restrictions** The consolidated net assets with donor restrictions for purpose are as follows as of September 30:

	2020	2019
Programs that invest in children and communities who will lead the movement	\$ 1,115,661	\$ 744,153
Policy advocacy to improve the odds for children	1,819,180	1,707,442
Public education, media campaigns, internet outreach and publications	1,581,014	317,898
Other	-	20,000
<b>Total donor restricted net assets for purpose</b>	<b>\$ 4,515,855</b>	<b>\$ 2,789,493</b>

The consolidated net assets with donor restrictions for time are as follows as of September 30:

	2020	2019
Time restricted	\$ 827,948	\$ 1,518,529
<b>Not subject to appropriation or expenditure</b>		
Programs that invest in children and communities who will lead the movement	4,700,600	4,700,600
Public education, media campaigns, internet outreach and publications	2,500,000	2,500,000
<b>Total donor restricted net assets with time restrictions</b>	<b>\$ 8,028,548</b>	<b>\$ 8,719,129</b>
<b>Total donor restricted net assets</b>	<b>\$ 12,544,403</b>	<b>\$ 11,508,622</b>

# Children’s Defense Fund and Children’s Defense Fund Action Council

## Notes to Consolidated Financial Statements

**11. Releases from donor restrictions** Net assets were released from donor restrictions by incurring expenses satisfying the restricted purposes or by occurrence of the passage of time or other events specified by donors. Releases from restrictions were as follows for the years ended September 30:

	2020	2019
Programs that invest in children and communities who will lead the movement	\$ 1,376,827	\$ 1,666,605
Policy advocacy to improve the odds for children	3,148,470	3,682,612
Public education, media campaigns, internet outreach, and publications	2,621,944	1,424,705
Time restricted and other	120,735	423,468
<b>Total releases from restrictions</b>	<b>\$ 7,267,976</b>	<b>\$ 7,197,390</b>

**12. Endowment funds** Endowment net assets were comprised of funds with donor restrictions totaling \$7,964,007 and \$7,635,913 as of September 30, 2020 and 2019, respectively.

CDF’s endowment consists of permanently restricted contributions established for a variety of purposes and investment income that has not yet been used for the restricted purpose. As required by accounting principles generally accepted in the United States of America (GAAP), net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

**Interpretation of the Relevant Law:** Management of CDF has interpreted the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, CDF classifies as net assets with donor restrictions (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund will be classified as net assets with donor restrictions (to the extent the cumulative balance in the endowment fund exceeds the original corpus amount) until those amounts are appropriated for expenditure by CDF in a manner consistent with the standard prudence prescribed by UPMIFA. Losses from the endowment fund will be allocated against net assets without donor restrictions subsequent earnings and appreciation restoring the net assets without donor restrictions.

# Children’s Defense Fund and Children’s Defense Fund Action Council

## Notes to Consolidated Financial Statements

In accordance with UPMIFA, CDF considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

1. The duration and preservation of the fund
2. The purposes of the organization and donor-restricted endowment fund
3. General economic conditions
4. The possible effect of inflation and deflation
5. The expected total return from income and appreciation of investments
6. Other resources of the organization
7. The investment policies of the organization

The change in endowment net assets is as follows for the year ended:

September 30, 2020	Without Donor Restrictions	With Donor Restrictions	Total
Endowment net assets, beginning of period	\$ -	\$ 7,635,913	\$ 7,635,913
Additions	-	-	-
Investment income	-	328,094	328,094
Endowment net assets, end of period	\$ -	\$ 7,964,007	\$ 7,964,007

September 30, 2019	Without Donor Restrictions	With Donor Restrictions	Total
Endowment net assets, beginning of period	\$ -	\$ 7,355,395	\$ 7,355,395
Additions	-	-	-
Investment income	-	280,518	280,518
Endowment net assets, end of period	\$ -	\$ 7,635,913	\$ 7,635,913

The portion of perpetual endowment funds that is required to be retained permanently either by explicit donor stipulation or by UPMIFA was \$7,200,600 as of September 30, 2020 and 2019.

**Funds with Deficiencies:** From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor requires CDF to retain as a fund of perpetual duration. There were no deficiencies of this nature as of September 30, 2020 and 2019.

**Spending Policy and How the Investment Objectives Relate to Spending Policy:** CDF does not have a formal spending policy at this time.

# Children’s Defense Fund and Children’s Defense Fund Action Council

## Notes to Consolidated Financial Statements

**Return Objectives and Risk Parameters:** CDF has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by their endowment while seeking to preserve the endowment assets. Endowment assets include those assets of donor-restricted funds that the organization must hold in perpetuity or for a donor-specified period and board-designated funds.

**Strategies Employed for Achieving Objectives:** The Finance Committee evaluates, selects and monitors one or more investment managers to directly manage CDF’s investment portfolio of assets within general guidelines provided. To satisfy its long-term rate of return objectives, CDF relies on a return strategy in which investment returns are achieved through current yield (interest and dividends) and capital appreciation.

### 13. Retirement plan

Employees of CDF participate in a defined contribution plan under Section 403(b) of the Internal Revenue Code, which covers all employees who have completed six months of service and have attained the age of 21. Contributions to the plan are based on percentages of the annual salary of each participating employee ranging from 5% to 7% based upon the employee's length of service. Employees are fully vested after two years of employment. Retirement plan expense for the years ended September 30, 2020 and 2019 were \$432,734 and \$401,429, respectively.

### 14. Operating leases

CDF is obligated under various non-cancelable operating lease agreements for office facilities expiring at various dates through 2030. CDF rents space in multiple locations across the United States, some of which are subject to month-to-month agreements. The minimum payments required under the leases are recorded on a pro rata basis over the term of the leases. The difference between the amounts expensed and the required lease payments is recorded as deferred rent and included on the accompanying Consolidated Statements of Financial Position. Rent expense for all office space for the years ended September 30, 2020 and 2019 were \$1,347,551 and \$509,939, respectively. Future minimum lease payments are as follows:

Years ending September 30:	
2021	\$ 655,599
2022	1,264,269
2023	1,235,280
2024	1,210,444
2025	1,190,763
Thereafter	5,068,277
<b>Total minimum lease payments</b>	<b>\$ 10,624,632</b>

# Children’s Defense Fund and Children’s Defense Fund Action Council

## Notes to Consolidated Financial Statements

**15. Capital leases** CDF has entered into multiple leases for office equipment, with terms of 36 to 60 months and capitalized costs totaling \$168,719 and \$118,154 as of September 30, 2020 and 2019, respectively. Accumulated depreciation on the capital leases was \$43,093 and \$428 as of September 30, 2020 and 2019, respectively.

The future minimum lease payments required under all of the capital leases are as follows:

Years ending September 30:	
2021	\$ 61,252
2022	47,230
2023	27,874
2024	20,248
Total payments	156,604
Less: interest payments	(23,646)
<b>Total minimum lease payments</b>	<b>\$ 132,958</b>

**16. Paycheck Protection Program Assistance** In April 2020, CDF entered into a note payable agreement with a local bank for a loan in the amount of \$2,043,478, pursuant to the Paycheck Protection Program (“PPP”) under the Coronavirus Aid, Relief, and Economic Security Act (the “CARES Act”). The PPP loan has a two-year term and bears interest at a rate of 1.0% per annum. Monthly principal and interest payments are deferred for six months after the date of disbursement. The PPP loan may be prepaid at any time prior to maturity with no prepayment penalties. The CARES Act provides that the PPP loan may be partially or wholly forgiven if the funds are used for certain qualifying expenses as described in the CARES Act. In accordance with FASB Accounting Standards Codification 958-605, CDF expects the loan to be forgiven because conditions have been met through eligible expenditures, and accounted for those funds as a contribution for an amount totaling \$2,043,478, which equates to the qualifying expenses, as of September 30, 2020. CDF has applied for loan forgiveness and fully expects the loan to be forgiven. As such they have elected to recognize the full amount of \$2,043,478 as contribution income in the year ended September 30, 2020.

**17. Related parties** The CDF Marlboro County Office in South Carolina leases office space, for the nominal rate of \$1 per year, in a home that is owned by CDF's founder. CDF rents office space from the sibling of a member of management. The total rent expense related to this office space was \$29,400 for both years ended September 30, 2019 and 2020. There are no future minimum lease payments under this lease as of September 30, 2020.



## **Independent Auditor’s Report on Internal Control over Financial Reporting and on Compliance and Other Matters Based on an Audit of Financial Statements Performed in Accordance with *Government Auditing Standards***

Board of Directors  
**Children’s Defense Fund and Children’s Defense Fund Action Council**  
Washington, D.C.

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We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the consolidated financial statements of **Children’s Defense Fund and Children’s Defense Fund Action Council** (a nonprofit organization), which comprise the Consolidated Statements of Financial Position as of September 30, 2020 and 2019, and the related Consolidated Statements of Activities and Changes in Net Assets, Functional Expenses, and Cash Flows for the years then ended, and the related notes to the consolidated financial statements, and have issued our report thereon dated May 3, 2021.

### ***Internal Control over Financial Reporting***

In planning and performing our audit of the consolidated financial statements, we considered **Children’s Defense Fund and Children’s Defense Fund Action Council’s** internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the consolidated financial statements, but not for the purpose of expressing an opinion on the effectiveness of **Children’s Defense Fund and Children’s Defense Fund Action Council’s** internal control. Accordingly, we do not express an opinion on the effectiveness of **Children’s Defense Fund and Children’s Defense Fund Action Council’s** internal control.

*A deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A *material weakness* is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity’s financial statements will not be prevented, or detected and corrected on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.



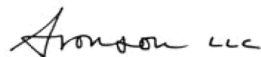
**Independent Auditor’s Report on Internal Control over Financial Reporting and on Compliance and Other Matters Based on an Audit of Financial Statements Performed in Accordance with *Government Auditing Standards* (Continued)**

***Compliance and Other Matters***

As part of obtaining reasonable assurance about whether **Children’s Defense Fund and Children’s Defense Fund Action Council’s** consolidated financial statements are free from material misstatement, we performed tests of their compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of consolidated financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

***Purpose of this Report***

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the organization’s internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the organization’s internal control and compliance. Accordingly, this communication is not suitable for any other purpose.



Rockville, Maryland  
May 13, 2021



## **Independent Auditor’s Report on Compliance for Each Major Program and on Internal Control over Compliance Required by the Uniform Guidance**

Board of Directors  
**Children’s Defense Fund and Children’s Defense Fund Action Council**  
Washington, D.C.

### ***Report on Compliance for Each Major Federal Program***

We have audited **Children’s Defense Fund and Children’s Defense Fund Action Council’s** compliance with the types of compliance requirements described in the *OMB Compliance Supplement* that could have a direct and material effect on each of **Children’s Defense Fund and Children’s Defense Fund Action Council’s** major federal programs for the year ended September 30, 2020. **Children’s Defense Fund and Children’s Defense Fund Action Council’s** major federal programs are identified in the summary of auditor’s results section of the accompanying Schedule of Findings and Questioned Costs.

### ***Management’s Responsibility***

Management is responsible for compliance with federal statutes, regulations, and the terms and conditions of the federal awards applicable to their federal programs.

### ***Auditor’s Responsibility***

Our responsibility is to express an opinion on compliance for each of **Children’s Defense Fund and Children’s Defense Fund Action Council’s** major federal programs based on our audit of the types of compliance requirements referred to above. We conducted our audit of compliance in accordance with auditing standards generally accepted in the United States of America; the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States; and the audit requirements of Title 2 U.S. *Code of Federal Regulations* Part 200, *Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards* (Uniform Guidance). Those standards and the Uniform Guidance require that we plan and perform the audit to obtain reasonable assurance about whether noncompliance with the types of compliance requirements referred to above that could have a direct and material effect on a major federal program occurred. An audit includes examining, on a test basis, evidence about **Children’s Defense Fund and Children’s Defense Fund Action Council’s** compliance with those requirements and performing such other procedures as we considered necessary in the circumstances.

We believe that our audit provides a reasonable basis for our opinion on compliance for each major federal program. However, our audit does not provide a legal determination of **Children’s Defense Fund and Children’s Defense Fund Action Council’s** compliance.

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## **Independent Auditor’s Report on Compliance for Each Major Program and on Internal Control over Compliance Required by the Uniform Guidance (Continued)**

### ***Opinion on Each Major Federal Program***

In our opinion, **Children’s Defense Fund and Children’s Defense Fund Action Council** complied, in all material respects, with the types of compliance requirements referred to above that could have a direct and material effect on each of their major federal programs for the year ended September 30, 2020.

### ***Report on Internal Control over Compliance***

Management of **Children’s Defense Fund and Children’s Defense Fund Action Council** is responsible for establishing and maintaining effective internal control over compliance with the types of compliance requirements referred to above. In planning and performing our audit of compliance, we considered **Children’s Defense Fund and Children’s Defense Fund Action Council’s** internal control over compliance with the types of requirements that could have a direct and material effect on each major federal program to determine the auditing procedures that are appropriate in the circumstances for the purpose of expressing an opinion on compliance for each major federal program and to test and report on internal control over compliance in accordance with the Uniform Guidance, but not for the purpose of expressing an opinion on the effectiveness of internal control over compliance. Accordingly, we do not express an opinion on the effectiveness of **Children’s Defense Fund and Children’s Defense Fund Action Council’s** internal control over compliance.

*A deficiency in internal control over compliance* exists when the design or operation of a control over compliance does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, noncompliance with a type of compliance requirement of a federal program on a timely basis. *A material weakness in internal control over compliance* is a deficiency, or combination of deficiencies, in internal control over compliance, such that there is a reasonable possibility that material noncompliance with a type of compliance requirement of a federal program will not be prevented, or detected and corrected, on a timely basis. *A significant deficiency in internal control over compliance* is a deficiency, or a combination of deficiencies, in internal control over compliance with a type of compliance requirement of a federal program that is less severe than a material weakness in internal control over compliance, yet important enough to merit attention by those charged with governance.

Our consideration of internal control over compliance was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control over compliance that might be material weaknesses or significant deficiencies. We did not identify any deficiencies in internal control over compliance that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

**Independent Auditor’s Report on Compliance for Each Major Program and on Internal Control over Compliance Required by the Uniform Guidance (Continued)**

The purpose of this report on internal control over compliance is solely to describe the scope of our testing of internal control over compliance and the results of that testing based on the requirements of the Uniform Guidance. Accordingly, this report is not suitable for any other purpose.

*Aronson LLC*

Rockville, Maryland  
May 13, 2021

## Children's Defense Fund and Children's Defense Fund Action Council

### Schedule of Expenditures of Federal Awards

*Year ended September 30, 2020*

Federal Grantor/Program Title	Federal CFDA Number	Grant Number	Passed Through to Subrecipients	Total Federal Expenditures
<b>U.S. Department of Education</b>				
<b>Fund for the Improvement of Education</b>				
Promise Community Project	84.215N	N/A	\$ -	\$ 394,777
<b>Office of the State Superintendent of Education (OSSE)</b>				
21st Century Community Learning	84.287C	S287C170008	-	224,431
<b>Minnesota Department of Education</b>				
21st Century Community Learning	84.287C	S287C1700023	-	497,832
<b>State of South Carolina Department of Education</b>				
21st Century Community Learning	84.287C	S287C160041	-	170,211
<b>Total Department of Education</b>			-	<b>1,287,251</b>
<b>U.S. Department of Health &amp; Human Services</b>				
Children's Health Insurance Program	93.767	1ZOCMS331521-01-00	-	321,713
Minnesota Department of Human Services Child Care Services Div	93.434	154390	-	27,920
<b>Total Department of Health &amp; Human Services</b>			-	<b>349,633</b>
<b>Total expenditures of federal awards</b>			<b>\$ -</b>	<b>\$ 1,636,884</b>

See Accompanying Notes to Schedule of Expenditures of Federal Awards

# Children's Defense Fund and Children's Defense Fund Action Council

## Notes to Schedule of Expenditures of Federal Awards

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- 1. Basis of presentation**

The accompanying Schedule of Expenditures of Federal Awards (the Schedule) includes the federal grant activity of **Children's Defense Fund and Children's Defense Fund Action Council** (collectively, CDF) under programs of the federal government for the year ended September 30, 2020. The information in this Schedule is presented in accordance with the requirements of Title 2 U.S. *Code of Federal Regulations* Part 200, *Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards* (Uniform Guidance). Because the Schedule presents only a selected portion of the operations of CDF, it is not intended to and does not present the consolidated financial position, changes in net assets, functional expenses, or cash flows of CDF.
  - 2. Summary of significant accounting policies**

Expenditures reported on the Schedule are reported on the accrual basis of accounting. Such expenditures are recognized following the cost principles contained in the Uniform Guidance, wherein certain types of expenditures are not allowable or are limited as to reimbursement.
  - 3. Indirect cost rate**

CDF has elected not to use the 10 percent de minimis indirect cost rate as allowed under the Uniform Guidance.

# Children's Defense Fund and Children's Defense Fund Action Council

## Schedule of Findings and Questioned Costs

*Year ended September 30, 2020*

### SECTION I - SUMMARY OF AUDITOR'S RESULTS

#### Financial Statements

Type of auditor's report issued: Unmodified

Internal control over financial reporting:

- Material weaknesses identified?             yes         no
- Significant deficiencies identified?         yes         no

Noncompliance material to financial statements noted?     yes         no

#### Federal Awards

Internal control over major programs:

- Material weaknesses identified?             yes         no
- Significant deficiency identified?         yes         no

Type of auditor's report issued on compliance for major programs: Unmodified

Any audit findings disclosed that are required to be reported in accordance with 2 CFR 200.516(a)?     yes         no

#### Identification of Major Programs:

<u>Grant Number, CFDA #</u>	<u>Federal Program</u>
<b>S287C160041, 84.287C</b>	<b>21<sup>st</sup> Century Community Learning</b>
<b>S287C170008, 84.287C</b>	<b>21<sup>st</sup> Century Community Learning</b>
<b>S287C170023, 84.287C</b>	<b>21<sup>st</sup> Century Community Learning</b>

Dollar threshold used to distinguish between type A and type B Programs: \$750,000

Auditee qualified as low-risk auditee?             yes         no

# Children's Defense Fund and Children's Defense Fund Action Council

## Schedule of Findings and Questioned Costs (Continued)

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*Year ended September 30, 2020*

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### SECTION II - FINANCIAL STATEMENT FINDINGS

**None**

### SECTION III - FEDERAL AWARD FINDINGS AND QUESTIONED COSTS

**None**

### SECTION IV – PRIOR YEAR FINDINGS

#### **Finding 2019-001: Reportable Finding Considered a Significant Deficiency – Allowability of Costs**

Criteria: Costs should conform to any limitations or exclusions set forth in 2 CFR 200, subpart E, or in the federal award as to types or amount of allowed items. Under CFR section 200.437 employee morale costs are excluded from allowable costs.

Condition: During testing we noted three instances of expenses charged to *21<sup>st</sup> Century Community Learning- CFDA 84.287C, Grant S287C170023* for employee morale which were not identified during review by program managers or management.

Context: Internal controls were not in place to identify unallowable costs totaling \$165.97 related to employee morale, which is now excluded under CFR section 200.437. These costs were not explicitly excluded under the former OMB A-122 standards. Additional procedures were performed to examine compliance and controls over compliance related to allowability of costs, and no additional instances of noncompliance were noted.

Cause: We noted there was no policy in place surrounding entertainment or employee morale expenses and CDF staff were not fully aware of the updated allowability exclusions.

Effect: There were charges to the grant that were not allowable as a result of management not having a clear understanding or communicating to staff about what expenses were excluded from allowable expenses.

Current year status: No similar issues were noted this year.